

## City of Wylie Public Information Office

## **MEDIA ADVISORY**

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## Wylie Invites all Ghosts and Goblins to Boo on Ballard Trick-or-Treat Event

WHAT: More than 3,500 people will dress in costume and head for historic downtown Wylie from 6

to 8 pm Thursday, Oct. 30, for Boo on Ballard, a free trick-or-treat event sponsored by the Wylie Downtown Merchants Association and the City of Wylie. Activities include trick-or-treating with local merchants in a controlled, safe environment; a costume contest; park and

rec activities such as bungee trampoline, zip line, and foam cannon.

WHEN: Thursday, Oct. 30, 2014

6 to 8 pm

WHO: Kids in costume, families, merchants

**WHERE:** City of Wylie's Historic Downtown

100 block of N. Ballard Ave., near intersection of Hwy. 78

Wylie, Texas 75098

**INFO:** <u>www.wylietexas.gov</u>

About Wylie -- Incorporated in 1887, the City of Wylie is located just 24 miles from downtown Dallas in Collin, Dallas and Rockwall Counties. Possessing an outstanding school district, a low crime rate, an ISO #1 rating and an expanding business climate, Wylie (population 44,158) is one of the fastest growing communities in the State of Texas with a 192% increase since 2000.